

LBCEI-North Long Beach Collaborative

Building and strengthening neighborhood social connectedness

Sharing Results from the Landscape Analysis and Cohort Training Opportunities

June 30, 2025
Ron Arias Health Equity Center
5:00 PM-7:00PM

Agenda

- I. LBCEI welcome
- II. Icebreaker – Get to Know Your Neighbor
- III. North Long Beach Collaborative (NLBC) – Sharing a bit of NLBC
- IV. Presenting the findings from the NLBC Landscape Analysis
 - i. Landscape outreach and data collection
 - ii. LBCEI to present landscape findings
 - iii. Q and A
- V. Identifying project-based themes activity
- VI. Presenting cohort training opportunities
- VII. Next Steps

Getting to Know You

Instructions: Take 2-minutes - Walk across the room to someone you don't know and share with them the following:

Name
Neighborhood in North Long Beach
Favorite childhood game



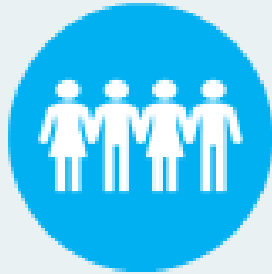
Background on the North Long Beach Collaborative



- DHHS worked with Success in Challenges and Puente LA to discuss a framework for the collaborative due to lack of investment in North Long Beach
- Engaged Pacific Islander community and NPIEN joins; partners hold several meetings with Cal Wellness
- After 2-years, Cal Wellness invites LBCEI to submit proposal with a focus to increase social cohesion in north LB

North Long Beach Collaborative

Revisiting the Original Framework – Centering the Work



SOCIAL CONNECTEDNESS



ECONOMIC OPPORTUNITIES



**SAFE AND HEALTHY
NEIGHBORHOODS**



**TRAUMA INFORMED
SYSTEMS**

NLBC Cal Wellness Outcomes (as listed on the proposal):

- By Fall 2025, expand leadership base in North Long Beach.
- By Fall 2025, establish Neighborhood Teams composed of community leaders and organizations equipped with the skills, knowledge, and trust to effectively work together to address key issues and priorities in North Long Beach.

Conducting a Landscape Analysis

Community Participatory Process

North Long Beach Empowerment Collaborative Landscape Analysis & Capacity Training Recommendations

Overview

- Kickoff Meeting Dec. 5, 2023
- About 50 people attended
- Led by Dr. Johnson and Kristin Stout
- Landscape analysis team consist of 3 CBOs and 3 fellows
- Used community informed approach to landscape analysis planning
- Asked community what to collect, data collection methods, & key informants



Data Collection Methods

Secondary Data

- Used US Census 2022 American Community Survey estimates for zip code 90805 were used to create a North Long Beach demographic profile
- Long Beach Police Department's Crime Incident Mapping Application was obtained for crimes occurring from January 1, 2024, to June 5, 2024.

Key Informant Interviews

- NLBC partners provided list of potential key informants
- Fellows recruited participants based on the list and held in-person & virtual sessions
- Themes identified in the interview analysis guided the analysis of qualitative data obtained in the community survey.
- 22 key informants' interviews were completed (12 were either current or former residents of NLB)
- Each participants received \$60 gift card

Community Survey

- The community survey assessed the level of agreement with three key statements via a Likert scale
- Survey questions were crafted with NLBC partners and followed key informant themes (Spanish/ English)
- Fellows distributed the community surveys via social media, email, online newsletters, and via QR codes on flyers; flyers were placed in laundromats, businesses, restaurants, churches, and food distribution sites
- Over 400 surveys were received (48.7% of survey participants were current residents and 11.2% were former residents.)

NLBC Landscape Findings

At a Glance

Community Survey Results

Table 30: Strengths, Challenges, and Resources

	N	M	SD
There are strong programs or activities to reduce violence on the Northside.	416	3.06	1.16
There are major challenges that make it difficult to reduce violence and advance peace on the Northside.	412	3.72	.96
How much do you agree that there are available resources to reduce violence and advance peace on the Northside?	399	3.48	1.17

1=Strongly Disagree; 2 = Disagree; 3 =Neutral; 4 =Agree; 5=Strong. N= Number of respondents.

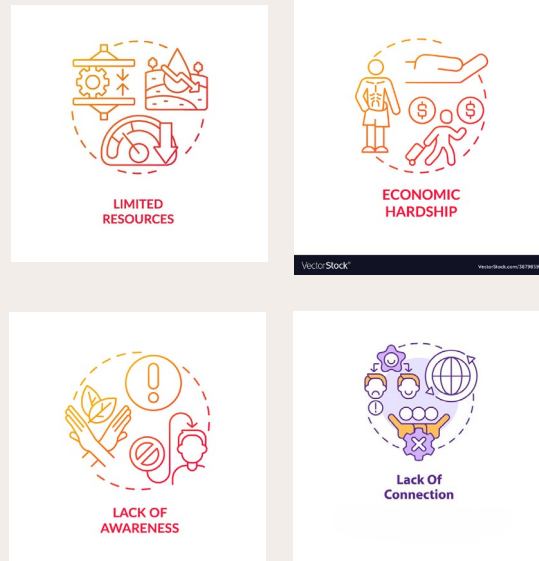
M = Mean; SD = Standard Deviation (A standard deviation close to zero indicates that data points are very close to the mean, whereas a larger standard deviation indicates data points are spread further away from the mean).

Overall Landscape Analysis Results

Strengths



Challenges



Suggestions

- Equitable allocation of resources and funding
- Greater access to healthcare and mental health services
- Greater efforts by city to improve infrastructure – use of vacant lots
- Effective community engagement

Grounding Activity

Narrowing the Focus for Summer/ Fall Community Projects

[illegible]

Note sheets around the room provide priority areas mentioned in the report.

A year later, do the priorities areas continue to resonate?

Using the two dot stickers, place them on the top two priority areas that you believe can have the greatest impact on building social cohesion and safety at the neighborhood level?

Capacity Building Recommendations

At a Glance

Three-part recommendations

- Capacity building for small, informal and resident leadership groups
 - Non-Profit 101 and Fund Development Partnerships
 - Advocacy
 - Authentic Community Engagement
- Model – Safe Passage Collaboration –identify current resources, individuals and orgs and gov't funds to advance safe passage
- Organizational – LBCEI to develop an effective Communication Strategy (Use of social media and various platforms to inform community and support mobilization when experiencing community emergencies)



Next Steps

Building Community Cohesion

Next Steps

- Cohort Trainings and timeline
- Expectations and how to sign up
- Setting Up NLBC standing meetings
 - Meet Quarterly (late Sept or early October)
 - In-person / virtual



Thank you!

Looking forward to continuing the
conversation and engagement!

For more information, please contact
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